



*“For the smile you have always wanted”*

## WELCOME

Whether you are a new or an existing patient, we would like to thank you for choosing our practice. At **Smilestyle Signature** we provide high-quality treatment in a friendly environment. We are committed to continuing dental education and keeping abreast of the changes in modern dentistry. We encourage preventive techniques – helping you to understand how to maintain the health of your mouth and keep it free of tooth decay and gum disease.

We are delighted to offer the **Smilestyle Dental Care Plan** – our own membership scheme, which enables us to provide you with the treatment and support necessary to control dental disease and restore your mouth to full fitness. Our modern health-promoting approach with continuing care means:

- Fewer fillings
- Less dental decay
- Less likelihood of toothache
- More attractive teeth
- More choice
- Reduced costs
- Helping to keep your own teeth for life.

## YOUR CHOICE FOR DENTAL CARE WITH US

As individuals we are having to make more and more provision for our own health needs. We at the **Smilestyle Signature** believe that the best way of making treatment affordable, without compromising our high quality of care, is to offer you membership of our own **Smilestyle Dental Care Plan** which provides the following benefits:

- A convenient payment scheme for routine treatment
- Greater choice of treatment and materials
- More time to help prevent decay and gum disease
- A fair and equitable system where everybody pays the same
- Substantial discounts on additional treatments
- Worldwide Dental Trauma and Emergency Callout Insurance
- Redundancy protection for your monthly plan payments for up to 12 months.

## YOUR CHILD'S DENTAL CARE

Children are born free of dental disease, yet by adulthood a significant proportion of the population has active gum disease and most people have experienced some tooth decay or even tooth loss. Our aim is to provide your child with the best dental care available to secure their dental health. We ask patients to bring their children with them from birth so that we can see them regularly to help them grow up free from dental disease.

For more information on the best option for your child's dental care, please ask a member of our team.

## SMILESTYLE DENTAL CARE PLAN

Our monthly membership plan offers you discount on treatment and insurance in the event of an accident or emergency. As a member, you will receive the following standard benefits:

- Assessment of emergencies and dental pain with any temporary treatment required, carried out at the practice during normal surgery hours
- 15% discount on any laboratory-based treatments required, i.e. crowns, bridges and dentures
- 15% discount on any fillings
- 15% discount on most other dental work (extractions, etc.)
- 15% discount on any additional hygiene work
- Worldwide Dental Trauma Insurance to protect against the cost of large unforeseen accidental damage
- Emergency Callout Insurance, should you need a dentist in an emergency, anywhere in the world
- Redundancy protection for your monthly plan payments for up to 12 months.

*Please note, an initial administration fee of £9.50 will be collected with your first monthly payment only.*

## ADDITIONAL BENEFITS

Our members are also offered regular complimentary care appointments as a “thank you” for their loyalty to the practice. After six consecutive monthly payments, members can benefit from:

- A free dental appointment to provide clinical examination and x-rays where clinically necessary (up to 3 small x-rays per year).
- A hygiene appointment to include scale and polish, periodontal advice and preventive techniques to reduce decay and gum disease
- All treatment planning for your future dental needs
- All recommended work guaranteed for a year.

There is no limit to the number of free appointments you can receive. You only need to make six consecutive monthly payments and, each time you do this, you will be entitled to the additional benefits set out above.

*Please note, discounts only apply to treatments carried out at the practice.*

Why suffer dental disease when you can enjoy dental health for life?

## WORLDWIDE DENTAL TRAUMA AND EMERGENCY CALLOUT INSURANCE

**Emergency Callout** – cover can be provided by any dentist worldwide who agrees to treat you. You simply pay the emergency callout charge to the dentist concerned and collect a receipted invoice. This will then be processed through the practice for reimbursement from the insurers and you will be refunded the callout fee, minus the excess, up to the policy limits. This cover is to provide immediate pain relief only; no additional or restorative treatment fees can be claimed. You should return to the practice in normal hours for any further treatment required.

**Dental Trauma** – cover is provided should you be unfortunate enough to suffer a dental trauma, for example, as a result of a road traffic accident or an accident at home or at work. The insurers will settle the claim up to the policy limits and you will need to pay any relevant excess.

**Hospitalisation** – benefit is provided should you have to stay in hospital as a result of dental trauma.

**Permanent Facial Disfigurement** – benefit is provided should you be scarred on the neck or face as a result of the accident.

**Oral Cancer** – a payment will be paid upon diagnosis of oral cancer.

**Redundancy Protection** – plan premiums paid for up to one year.

*A leaflet giving details of the insurance cover, limits, excesses and exclusions is available at the practice.*

### Statement of Price

A total premium of £0.51 per month and for the initial period, as defined in the Certificate of Insurance (£0.49 plus Insurance Premium Tax of £0.02) for Dental Plan patients is payable for the Worldwide Dental Trauma and Emergency Callout Insurance.\* There may be other taxes that will not be payable through us. Patients wishing to join a Dental Plan are required to take out Worldwide Dental Trauma and Emergency Callout Insurance. Premiums can be changed by providing you with 30 days' notice.

Practice staff are permitted to provide you with information about the insurance that is included in your plan on behalf of Practice Plan Limited, the Plan Administrator. However, practice staff are not permitted to give advice about the insurance, e.g. to compare this insurance with other dental insurance in the market. If you have any questions about this insurance then please call Practice Plan Limited on 01691 684128.

\*Insurance premium prices correct at time of going to print.

## FINANCE FACILITIES

Finance facilities are available at the practice. We will be pleased to discuss the details with you.

## PRACTICE HOURS

At **Smilestyle Signature** we know you have busy lives. With this in mind we offer extended opening times.

Mon: 9.00 am - 7.00 pm  
Tue: 8.00 am - 5.00 pm  
Wed: 9.00 am - 7.00 pm  
Thur: 9.00 am - 5.00 pm  
Fri: 8.00 am - 4.30 pm  
Sat: 9.00 am - 1.00 pm

If you have to cancel an appointment, please give us 24 hours' notice so that we can offer the time to someone waiting for treatment. We may make a charge for short notice cancellations or missed appointments.

## EMERGENCIES

In case of an emergency during practice hours, please contact the practice immediately. We will always endeavour to see a patient in pain on the same day.

If you require emergency treatment outside surgery hours, please telephone the practice where you will hear a message detailing the specific arrangements.

## SAFETY

We take all necessary precautions to safeguard you and our staff. We follow recommended guidelines with regard to sterilisation of instruments and the use of disposable items, e.g. gloves and needles. We are happy to answer any questions you may have.

## HOW DO I REGISTER?

Please call in at the practice where an Agreement will be completed. This will require your signature and bank account details for the Direct Debit instruction. Direct Debits are collected from your account on the 8th of every month. Benefit from cover will commence from the 1st of the month (Effective month on the dentist/patient Agreement).

If you have any queries, please ask a member of staff.

## DO I HAVE TO JOIN?

No, we are very happy to continue to care for you under our current pay as you go fee per item service. We do however believe that our membership plan offers substantial benefits at a reduced cost. You can of course join our membership plan at anytime: simply speak to one of our staff.

Smilestyle  
Signature

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## DENTAL CARE PLAN

### DENTAL SURGEON

Mark Wilkins BDS  
Lisa Godfrey BDS FFD RCS MClInDent  
Leo Jurkiw BDS  
Rodrigo Pacheco BDS

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