

Smilestyle

DENTAL CENTRE

PRACTICENEWS

Welcome

Well, we are now onto our third newsletter and the feedback we have received has been fantastic. Last time we were congratulating two of our nurses on the birth of their babies. Selena is already back at work with us after nine months away and Sarah will be rejoining us in the New Year. On a similar note, those of you who see Lisa cannot have failed to notice the happy news that she is expecting her first baby. Rest assured Lisa will be rejoining us after a short time off after Christmas. We extend our congratulations to both her and Ben.



The Smilestyle family grows

Neel joined our team of dentists last year and we are delighted to announce he is staying on with us. We would also like to welcome our newest dentist, Dr Mehul Patel. Mehul is a Nottingham lad and his father is a dentist - it must be in the blood. Their addition will enable us to further improve our service to you and help meet the ever increasing number of patients wanting to join our practice.

Recommend a friend and enjoy a bottle of champagne on us

We are always delighted when we receive a referral from our patients. This means you are happy with your dental care and feel confident in recommending us. So don't keep us a secret! Refer a family member, friend or colleague for private treatment and receive a complimentary bottle of champagne just to say...

'Thank You'.



"For the smile you have always wanted"

Dental Surgeons

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Practice plan price freeze - even better value

In these current challenging economic times we're doing our bit to help. We would like to announce a freeze on our practice plan fees until January 2010 - this makes it even better value than our pay-as-you-go system.

Many of our patients have taken the opportunity of joining our plan and have been delighted with the benefits.

We thought it was worthwhile reminding you of the savings our plan members are making and point out that you can join the plan at any time. This is especially relevant if you are considering treatment, as you will receive a 15% discount on your fee.

What next?

Please telephone the surgery if you would like us to send you a registration form in the post.

Alternatively, you can call into the practice and we can complete a form with you. This will only take a few minutes and will simply require your name, address and bank account details.

Just a minute! What happened to that gold tooth?

On occasion, even at **Smilestyle**, a tooth has to be extracted or a restoration replaced. But what if the tooth had a crown? Crowns usually contain gold, which means it must be worth something! Actually the gold value can be up to £5.00, but what happens to this, does it get thrown away or does the dentist keep it? We can't say about anywhere else, but at **Smilestyle** all our waste gold is sent to a refiner who melts it down, weighs the gold and calculates a price. A cheque for this money (plus an extra 10% donation from the refiner) is then sent to the charity which **Smilestyle** supports – Bridge2Aid (B2A).

In November a cheque for £232.00 for waste gold was sent to B2A, which may not seem like much, but in Tanzania £5.00 pays for emergency dental care for a street person and just £200.00 buys a dental instrument kit for a rural clinical officer (see www.bridge2aid.org for more info).

Smilestyle is proud to be associated with B2A. In 2009 Leo Jurkiw and Rachel Stimson from our practice will be travelling to Tanzania to help train rural clinical officers. We trust that you will support us in this most valuable charity work.

Do you suffer from migraines but nothing seems to work?

If this is the case then a major cause can be jaw clenching. Grinding or clenching (bruxism) during sleep is a major trigger for many people with migraine and tension headaches. It can also cause excessive and unnecessary damage to your teeth.

A simple diagnostic test, free of charge, can quickly tell if this is the cause of your migraines. If this is the case, a custom-made, long-term splint can then be made to help resolve your migraines. A simple solution to a big problem.

Call the practice today or ask your **Smilestyle** dentist to find out more.



Is snoring causing you or your partner a problem?

Snoring is more than just a loud noise. It leads to broken sleep for snorers and their partner. This can have a profound impact on their quality of life as it can be embarrassing and create marriage problems.

What is snoring?

During sleep, muscles in the neck relax and for some people the soft tissue in the upper throat vibrates, which makes the sound we know as snoring.

What can we do about it?

We can make a custom-made splint that prevents the lower jaw from dropping back during sleep, thereby preventing the closure of your airways during sleep – an effective stop snoring remedy. Worn at night and with high levels of patient comfort, up to 98% of patients find it an effective and acceptable snoring remedy.

Call the practice today or ask your **Smilestyle** dentist to find out more.



Interest-free credit and finance available

We would like you to know that we can now offer finance packages, including interest-free credit for your dental treatment. It is really simple to register and takes just 15 minutes!

Many of our patients have taken up this option, especially for smile makeovers and facial aesthetics.

Have the smile you have always wanted - TODAY!

Practice hours

At **Smilestyle** we know you lead busy lives. With this in mind we offer extended opening times.

Monday: 9.00 am - 7.00 pm
Tuesday: 8.00 am - 5.00 pm
Wednesday: 9.00 am - 7.00 pm
Thursday: 9.00 am - 5.00 pm
Friday: 8.00 am - 4.30 pm
Saturday: 9.00 am - 1.00 pm

If you have to cancel an appointment, please give us 24 hours' notice so that we can offer the time to someone waiting for treatment. We may make a charge for short notice cancellations or missed appointments.